

10 March 2022

**Botswana Development Corporation Participates at the Expo 2020 Dubai**

Botswana Development Corporation (BDC) will be participating at the Expo 2020 Dubai through a partnership with the Botswana Investment and Trade Centre (BITC), to stage the Botswana Trade and Investment Conference, Sectorial Round Table and Botswana National Day celebrations.

Set to take place from the 10<sup>th</sup> to the 14<sup>th</sup> of March 2022, these events will serve to promote investments, creativity, innovation, humanity and cultures, particularly for Botswana. The Investment and Trade Conference will be headlined by His Excellency, President Dr. Mokgweetsi E.K Masisi, under the theme ‘**Sustained Growth Through Inclusive and Innovative Investments**’.

“We have been at the forefront of developing Botswana through pioneering multiple economic sectors for more than 50 years. We are honoured to be partnering with BITC in efforts to further develop our economy, and set Botswana on an upward economic growth trajectory,” said Cross Kgosiidiile, Managing Director at BDC.

“COVID-19 has had devastating effects on the world’s economies, and Botswana was not spared. We now need to all work together in reversing these effects and moving Botswana forward. It is through partnerships such as these that we will be able to succeed,” he continued.

Mr Kgosiidiile will represent BDC at the Investment and Trade Conference on a panel titled “**Leveraging Botswana’s Financial Services Sector for Inclusive Growth**”. BDC will further participate in a roadshow which will incorporate two business seminars in Abu Dhabi on 8, and 10 March focusing on Agriculture and Mining and Mineral Beneficiation respectively, as well as B2B meetings with participating stakeholders and investors for business development purposes and strategic investment opportunities.

Expo 2020 Dubai has been running from 1 October 2021 and will end 31 March 2022. Held under the theme “**Connecting Minds, Creating the Future**”, the Expo recognises and celebrates the power in collaboration and partnerships towards building a better world and shaping the future for all through sustainability, mobility, and opportunity. Botswana’s participation is anchored on the multi-sectoral approach that the country drives to diversify the economy.

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## NOTES TO THE EDITOR

### **ABOUT BDC**

Botswana Development Corporation Limited, or 'BDC,' is the country's main agency for commercial and industrial development. Established in 1970, under the Companies Act, BDC is a Company Limited by Shares and fully owned by the Government of Botswana. BDC is mandated to provide, facilitate and support the financing of commercially viable enterprises that contribute towards building a sustainable and diversified Botswana economy; to stimulate the growth of the private sector; to invest in the region and internationally; whilst generating wealth for the Shareholder.

The Corporation invests in commercially viable projects across all sectors of the economy except large-scale diamond mining. These include Energy, Manufacturing, Industry, Property, Services, Tourism, Innovation and Technology as well as Agriculture.

Throughout, BDC intends to promote best practices in business, governance and environmental standards in the funds or companies it chooses to invest in. BDC conducts its business on a commercial basis and exercises special care and regard to economic and commercial merits.