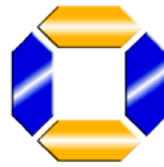


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*"Your Investment Partner"*

**TO: All Media Houses**  
**From : Corporate Communications & PR – BDC**  
**Date: 24 April 2009**

## **BDC MD Encourages Secretaries and Front Line Staff to Double Their Efforts at the Work place**

Local secretaries and front line staff have been encouraged to be more focused, ambitious, and committed to their jobs in order to meet organisational goals and objectives. The Managing Director of Botswana Development Corporation (BDC) Limited Ms Maria Nthebolan said they should not invest a lot of time on obstacles but should try as much as possible to unlock their potential by unleashing their energies and setting free their creative capabilities.

Speaking at the 20<sup>th</sup> Secretaries Convention organized by BOCCIM at Gaborone Sun yesterday (23<sup>rd</sup> April 2009), Ms Nthebolan advised them to continuously develop themselves by investing in their intellect as this would open more opportunities for them to grow in the work place. She said they should first of all assess themselves, know and accept who they are before they embark upon the process of unleashing their potential within the environment they operate.

She said today's world requires more knowledge and skilful employees who can easily address new challenges brought about by the rapidly changing organizational life. She also said world class organisations call for excellence which requires participants to be prepared for new and more demanding assignments.

She called upon women employees in particular to double their efforts to reach self actualisation. She said they should be bold and confident in acknowledging what they are good at and deliver with excellence and realize their full potential.....**End**

