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Botswana Development Corporation Limited
"Your Investment Partner"

TO: All Media Houses
From : Corporate Communications & PR – BDC
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BDC MD Calls on Organisations to Provide Conducive Work Environment for Better Performance and Service Delivery of Staff

The Managing Director of Botswana Development Corporation (BDC) Limited Ms Maria Nthebolan has called upon local organisations and institutions to provide conducive work environment to enable employees to unleash their potential and harness their dynamic creative capabilities. Officially opening the 20th Secretaries Convention which was organized by BOCCIM at Gaborone Sun this morning(23rd April 2009), Ms Nthebolan said organisations should grow and enhance the human social capital in order to enhance organisational performance and to allow employees to perform at their optimal best and create a better quality of life for all.

She said the increasingly complex and rapidly changing world requires that employees possess the knowledge, skills and attitudes necessary to cope with new challenges of organizational life. She also said world class organisations call for excellence which requires participants to be prepared for new and more demanding assignments.

Ms Nthebolan encouraged secretaries and front line staff to be focused, ambitious, committed, and to continuously develop themselves by investing in their intellect , noting that this would open opportunities for them to grow in the work place. She advised them not to dwell on obstacles, but unlock their potential by unleashing their energies and setting free their creative capabilities.

The purpose of the convention whose theme was "Unleashing your Potential" was to bring together secretaries, frontline staff and customer service personnel



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with a view to afford them an opportunity to share experiences and learn from each other. This Ms Nthebolan said should result in motivation and renewal of their commitment to deliver service in a manner that will enable their companies, institutions and organizations to meet their business objectives.

Ms Nthebolan said organizational strategies are forever changing, noting that human resourcing of organizations should be approached differently. She also said the ability of organizations to get the best possible performance from their human resources will increasingly become the key factor for 'competitive advantage' and sustainable organizational performance and success.

She commended BOCCIM for organising the convention for secretaries noting that it provided empowerment opportunities for them.

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